



Sponsorship Opportunities

Sunday, April 25, 2010

<p>\$5,000 Start & Finish Line Sponsor</p> <ul style="list-style-type: none"> • Inside front or inside back cover ad in program book (ad dimensions on reverse side) • Sponsor logo on Start or Finish line banner • Minimum amount to be on Walk t-shirts. • Included on: t-shirt, banner, brochure, poster, web site (link) & e-newsletter. • Promotional table at the Walk • Place of honor on Walk stage 	<p>\$1,500 Water Stop Sponsor</p> <ul style="list-style-type: none"> • Three-quarter page ad in program book • Minimum amount to be listed on Walk brochure & poster • Host a water stop along the route & distribute your own gifts & premiums • Sponsors are encouraged to staff the table with employees or volunteers & HAWC supplies the water • Acknowledgement in e- newsletter & web site • Promotional table at the Walk • Place of honor on Walk stage
<p>\$2,500 Mile Mark Sponsor</p> <ul style="list-style-type: none"> • Full page ad in program book • Large colorful mile marker sign • Included on: t-shirt, banner, brochure, poster, web site (link) & e-newsletter. • Promotional table at the Walk • Place of honor on Walk stage 	<p>\$1,000 Flagship Sponsor</p> <ul style="list-style-type: none"> • Half page ad in program book • Acknowledgement in e-newsletter & web site
<p>For more information, please contact: Alicia Weaver, Assistant Director of Development aliciab@hawcdv.org ~ Ph: 978-744-2299 x27 F: 978-745-6886 ~ www.hawcdv.org</p>	<p>\$500 Giant Step Sponsor</p> <ul style="list-style-type: none"> • Quarter page ad in program book <p>\$250 Footstep Sponsor</p> <ul style="list-style-type: none"> • Eighth page ad in program book

I would like to make a donation of \$_____ (not listed above) to support the Walk for HAWC.

I have read the summary of Corporate Sponsorship Levels and understand the promotional benefits offered to my organization.

Signed: _____ Date: _____

Printed Name: _____ Title: _____

Organization Name: _____ Sponsorship Level: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Check payable to HAWC is enclosed: \$_____ Please bill us: \$_____ (*Payment due by April 19, 2010*)

_____ *I would like to use my ad from last year.*

*Reservations for sponsorships of \$1,500+ must be received by February 10, 2010 for poster & brochure deadlines.
Deadline for inclusion in the program book is March 15, 2010.

Walk for HAWC 2010 Sponsor Ad Specifications

Ad Sizes for Directory

full page.....4.75" w x 7.5" h
three-quarter.....4.5" w x 5.5" h
Half-page ad.....4.75" w x 3.75" h
quarter page..... 2.25" w x 3.75" h
eighth page2.25" w x 1.875" h

E-mail Final Ads to: aliciab@hawcdv.org

Technical Information & Specifications

The primary programs used to produce this guide are Quark, Illustrator and Photoshop on a MAC based platform. Illustrator & Photoshop documents must be submitted as .eps, .pdf or .tif files ready for placement.

Quark .eps files must be accompanied by all artwork, fonts, and photos. Embed fonts when possible. Postscript fonts suggested.

No MS Word or Publisher files will be accepted as final ads. If you need to use these please convert them to pdf files at high resolution of 300 dpi or higher.

Photos and logos in other programs need to be supplied as .tif or .eps files for ad placement. Photos need to be exact size and 300 dpi resolution.

Photos on websites will not reproduce well in print. Their resolution is too low. Line art should be between 600 & 1200 dpi tiff files in black & white.

Images for your ads may be either a photo or your company logo. Logos and photos combined may not be appropriate in smaller sizes.

If you have any questions, need image sizes, or need assistance in ad preparation please contact KishGraphics before you produce your ads. See contact information below.

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Kishgraphics

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